



## **Marketing Assistant – 40 Hours Per Week**

The Challenge Family team is one that's committed to delivering the ultimate triathlon experience for the athlete and providing opportunities for race organisers as part of a global organisation. The series is fast-growing with over 30 long and middle distances around the world. While the main office is in Almere in The Netherlands, the team is spread around the globe, with the person, not the geography, the priority when looking for new team members.

We're looking for a native English speaker (or equivalent) with a second language and a background in sport to extend our marketing team and bring passion and enthusiasm to the role. Ideally you'll be based in the UK or Europe and have an understanding of triathlon, either as an athlete or working behind the scenes.

Your social media skills and knowledge will be exemplary with a creative mind that can generate graphics and edit videos on the fly and can identify opportunities to engage our audience of triathletes of every age and ability. Proven copy writing and editing skills are also essential, along with an attention to detail, a strong work ethic and an empathetic personality that means you get along with people of all ages, nationalities and backgrounds. You will have project management skills that allow you to plan from concept to delivery, whether it's a video project, an interview series or a social campaign.

Relationships are key to Challenge Family's ethos and so ensuring we provide our partners with the best and most effective activation opportunities is essential. This role will also support the Partnerships Manager in helping ensure partnering with Challenge Family exceeds expectations. This is not just limited to meeting contractual requirements but also using your creative thinking to deliver effective and engaging activation campaigns.

Key tasks will include but not limited to:

- Planning and delivery of social media content – written and visual

- Partnership activation across Challenge Family social platforms
- Website copy writing and editing
- Race reporting – both onsite and remote
- Newsletters
- Supporting race organisers
- Media coverage and sponsor activation reporting

The role reports directly to the Head of Global Marketing and Communications and will involve travel, weekend work and a degree of flexibility around work hours and time off in lieu is encouraged – this is not a nine to five, it's much more fun! To apply, please send your CV, together with two examples of writing, one triathlon-related news story and one social media post promoting an event, and salary expectations to Tomas Vrzak, Head of Global Operations – [tomas@challenge-family.com](mailto:tomas@challenge-family.com).